

# City of Mathis

## Strategic Initiatives

### September 26, 2016

City council has established six Strategic Initiatives that will be followed in developing goals, objectives, and tasks that will better the community and improve the overall living conditions of the City of Mathis.

#### 1) Administrative Responsibility and Responsiveness

*Council is committed to providing the highest level of public service in regards to the administrative function of the City. Council expects the administration of the City of Mathis to act in a **responsible and prudent manner** in regards to **fiscal management and transparency**. The highest level of customer service will be provided to citizens seeking assistance from staff. **Public records** will be kept in an orderly and systematic method to assure the **business of the City is performed according to City Charter and State law**. A **Comprehensive Personnel Plan** will be developed to assure employees are treated fairly and equitably in regards to performance, evaluations and advancement opportunities within the organization.*

#### 2) Infrastructure Development and Maintenance

*Council is committed to providing services to the community in the most effective and cost efficient manner possible without sacrificing responsiveness and quality. Development of affordable and reliable **street, water, wastewater and storm water systems** is a fundamental requirement of good stewardship of public dollars and a necessity for **future growth** of the City. Towards that end, **consistent and continuous investment in these systems** will be achieved.*

#### 3) Implementing and Maintaining Public Safety and Code Compliance

*Council is committed to providing safe and crime free neighborhoods, citizen accessibility to emergency medical services and fire protection to homes and business structures. An adequate and **trained police force** will be supported to give citizens a sense of **safety** in the City and **trust** in those that are assigned the duty of protecting the community. Emergency medical services will be readily available to respond to **medical emergencies** throughout the service area. Support of the volunteer fire department will continue to be provided to **minimize fire damage and enhance fire protection** throughout the community.*

*Council is committed to maintaining and developing healthy communities and sustainable neighborhoods that foster economic and social stability, provide for the safety and welfare of residents, ensure living conditions are acceptable and allow for clean and well maintained properties. To achieve these goals, **public***

*services will be directed at code compliance, animal control, enforcing building standards and providing citizens the opportunity to discuss infractions with a competent and impartial court system. City ordinances will be reviewed and updated to compliment this initiative.*

#### **4) Economic Development**

*Council supports efforts to develop effective economic development strategies that will position the city to take advantage of current and future economic conditions by identifying key opportunities for **recruitment of businesses, industries, and services that provide jobs** and meet the needs of the community. The Mathis Economic Development Corporation will serve as the liaison for these economic development efforts by **implementing programs that support the City of Mathis Strategic Initiatives and supporting projects that build a foundation for business activity in Mathis.***

#### **5) Historic Downtown Revitalization**

*Council is committed to revitalization and beautification of historic downtown Mathis by upgrading city property and providing a pleasing shopping environment to retain existing businesses and expand new businesses. **Financial programs** targeted at assisting new or existing businesses in the Downtown District will be supported and implemented. **Incubator programs** that help upstart businesses in the Downtown District will be developed to maximize the potential for success by these entrepreneurs. Programs targeted at **beautifying and expanding Historic Downtown** will be implemented. **City initiated building development programs** will be the catalyst for bringing abandoned buildings back to life. **Downtown community events** will be scheduled to bring the community together and instill pride in the Downtown District. **Ordinance review and revisions** will be performed regularly as conditions and opportunities dictate.*

#### **6) Quality of Life**

*Council recognizes that an enhanced quality of life is essential to attract visitors and residents to the city. To that end, Council supports programs, services and activities that enhance recreation facilities and amenities and provide the community with a sense of place that define Mathis as a **great place to live, work and play.** Affordable housing and home development will be pursued to ensure the community has adequate housing facilities. **Tourism development** and partnership efforts that leverages Lake Corpus Christi State Park will be implemented to achieve maximum recreation activity in the area. **Annual celebrations** will be conducted throughout the year to give the community a sense of identity and contribution. **Collaboration with Mathis Independent School District** will be achieved to identify programs that promote common goals and objectives of the two organizations.*